

**CITY OF WINDCREST ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Regular Meeting

**April 11, 2013
6:00 P.M.**

Windcrest City Hall

NOTICE IS HEREBY GIVEN THAT A REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE WINDCREST ECONOMIC DEVELOPMENT CORPORATION (WEDC) WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 11th DAY OF APRIL 2013 STARTING APPROXIMATELY 6:00 P.M. DURING THE MEETING, THE BOARD WILL CONSIDER, DELIBERATE AND MAY TAKE ACTION UPON ANY OF THE SUBJECTS LISTED BELOW.

Vision Statement: Nourish and develop a vibrant community that consistently pushes the limits.

Mission Statement: Facilitate interaction between business, city and other community organizations to nourish the economic health and well being of Windcrest, its citizens and the region.

Request all pagers and cell phones be turned off, except emergency on-call personnel. Citizens are asked to refrain from talking during proceedings unless recognized by the Presiding Officer.

CITIZEN COMMUNICATION: AS A COURTESY TO CITIZENS IN ATTENDANCE, AND AT THE DISCRETION OF THE PRESIDING OFFICER OF THE MEETING, CITIZENS WILL BE GIVEN A REASONABLE OPPORTUNITY TO STATE THEIR COMMENTS OR ASK QUESTIONS REGARDING ANY ITEM ON THE AGENDA, AND PRIOR TO THE BOARD TAKING ACTION ON ANY ACTION ITEMS LISTED. THE BOARD REQUESTS COMMENTS BE BRIEF, TO THE POINT, AND NO LONGER THAN 5 MINUTES. TIME CANNOT BE YIELDED TO ANOTHER SPEAKER.

Consistent with Windcrest City Council Resolution No. 292, the WEDC Board elects to audio and video record its meetings. The recordings are preserved electronically as the official minutes of its meetings.

I. Call To Order

1. Determination of a Quorum
2. Pledge of Allegiance
3. Prayer
4. Vote to consider the excuse of absent board member(s), if applicable

II. Visitors/Presentations

III. Citizens to be Heard

IV. Discussion

None.

V. Discuss and Act

1. The WEDC Board of Directors will discuss and may take action to authorize Don McCrary & Associates to bill the WEDC hourly at a rate of \$80 per hour for remaining time spent on the Racker Road Project to close out the project and conduct final inspections. Don McCrary & Associates estimates an average of 8 to 10 hours per week until completion. [Att. 1]
2. The WEDC Board of Directors will discuss and may take action to create a committee and authorize attendance at the International Council of Shopping Centers (ICSC) Annual Event "Marketplace Mall@RECon" May 19-22, 2013. [Att. 2]

VI. General Announcements and Future Agenda Items Requested

VII. Adjournment

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Board of Directors of the WEDC is a true and correct copy of said Notice and I posted a true and correct copy of said Notice on the bulletin board at the Windcrest City Hall in a convenient place to the public. Said Notice was posted 72 hours prior to the 11th of April 2013.

By: Kelly Rodriguez
Kelly Rodriguez, City Secretary

I certify that the attached notice and agenda of items considered by the WEDC Meeting was removed by me from the City Hall bulletin board on the ____ of April 2013.

By: _____
Kelly Rodriguez, City Secretary

Sherry Mosier

From: Jim Bray <jbray@dmcengineers.net>
Sent: Monday, April 08, 2013 3:02 PM
To: Sherry Mosier
Subject: Racker Road

Sherry,

Our hourly rate, of \$80.00 per hour will apply for the final days of construction on your Racker Road project. I believe that it will only require approximately 8 to 10 hours a week until completion. These should save the WEDC some money.

Thanks
Jim



WEDC Agenda Item Report

April 11, 2013

Contact – Robert Colunga
rcolunga@windcrest-tx.gov

Resolution #: TBD

SUBJECT: International Council of Shopping Centers Annual Event
"Marketplace Mall@Recon" May 19 – 22, 2013

1. BACKGROUND/HISTORY

The Marketplace Mall@RECon is the exclusive destination for product suppliers and service companies. Whether you provide or are looking for anything from shopping center signage to the latest green initiatives, to solutions for engaging consumers through social media and technology, you will want to visit or exhibit at the Marketplace Mall@RECon!.

The purpose of The International Council of Shopping Centers (ICSC) is to advance the shopping center industry and to promote its role in the commercial distribution of consumer goods and services by:

- Providing [educational programs](#) and [publications](#) in all aspects of shopping center development, finance, management, marketing and other specialized areas of professional interest;
- Conducting [meetings and other programs](#) designed to promote the exchange of ideas among members and to facilitate the conduct of their business;
- Collecting and disseminating information pertaining to the shopping center industry, including [statistical data and other statistical research](#);
- Developing and maintaining [professional certification programs](#) to encourage high standards for shopping center professionals;
- [Advocating](#) the interest of the shopping center industry to local, state/provincial, federal and international governmental bodies; and
- [Publicizing](#) to the general public promotional and educational shopping center business information.

AH. 2

2. FINDINGS/CURRENT ACTIVITY

With WEDC we would like to create a committee to attend the event from May 19-22, 2013 as two of our major developers will be also in attendance.(Whitestone –Reit and Turner-Busby Development). The Marketplace Mall@RECon will be a high-traffic destination to showcase our city and services to over 30,000+ shopping center professionals.

To ensure the WEDC is at the forefront of business we need to ensure we are out in the business community attracting businesses which will be advantageous to the City of Windcrest.

3. FINANCIAL IMPACT -

The cost is \$530 per person for the entire event if registered before April 30, 2013 after the cost is \$680 per person. Air travel is unknown at this time and will depend on the amount of people attending and hotel accommodations.

4. ACTION OPTIONS/RECOMMENDATION

It is recommended that action be taken for the authorization of a committee and commit the WEDC to attending the event