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## City of Windcrest



### **SPECIAL CITY COUNCIL MEETING GOAL SETTING WORKSHOP OCTOBER 14, 2021**

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**CITY COUNCIL CHAMBERS @ 8601 MIDCROWN**

**SCCM @ 1 P.M.**

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NOTICE IS HEREBY GIVEN THAT A CITY OF WINDCREST SPECIAL CITY COUNCIL MEETING WILL BE HELD AT WINDCREST CITY HALL LOCATED AT 8601 MIDCROWN, WINDCREST, TEXAS ON THE 14<sup>TH</sup> DAY OF OCTOBER 2021, STARTING AT 1:00 P.M.

THE CITY COUNCIL RESERVES THE OPTION TO RECESS THE MEETING DURING THE EVENING OF OCTOBER 14, 2021 AND TO RECONVENE THE MEETING ON THE FOLLOWING DAY, OCTOBER 15, 2021 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.

#### **NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

The City of Windcrest Council Chambers are wheelchair accessible, and accessible parking spaces are available. In compliance with Americans with Disabilities Act, the City of Windcrest will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received 48 hours prior to the meeting. Please contact the City Secretary's Office, at 210-655-0022 ext. 2150 or Fax 210-655-8776, or 711 Texas Relay.

#### **I. CALL TO ORDER**

#### **II. ROLL CALL**

#### **III. PLEDGE OF ALLEGIANCE AND INVOCATION**

#### **IV. CITIZENS TO BE HEARD/CITIZEN PARTICIPATION**

- Citizens may address the City Council on topics not on the agenda for no more than three (3) minutes.
- Citizens shall also have the opportunity to address the City Council during consideration of posted agenda items for no more than six (6) minutes.
- A City Official may make a statement of specific factual information in response to an inquiry made by a member of the public, or a recitation of existing policy in response to an inquiry made by a member of the public.

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**THE FOLLOWING ITEMS MAY BE CONSIDERED AT ANY TIME DURING THE  
REGULAR COUNCIL MEETING:**

**V. Goal Setting Workshop**

- a) City Council will review, discuss, and may take action on measures and goals for individual departments and city services for the FY21/22 operating year.

**VI. CITY MANAGER'S REPORT**

**VII. GENERAL ANNOUNCEMENTS & FUTURE AGENDA ITEMS REQUESTED**

*Per Ordinance No. 618, repealing Ordinance No. 593; Section 9: Every agenda shall include an item entry granting a member the opportunity to propose an item for consideration of future agendas for Regular or Special Meetings. Any member may request the inclusion of such items at any meeting*

**VIII. ADJOURNMENT**

**DECORUM REQUIRED:** *Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.*

**ACTION BY COUNCIL AUTHORIZED:** *The City Council may vote and/or act upon any item within this Agenda. The Council reserves the right to retire into executive session concerning any of the items listed on this Agenda, pursuant to and in accordance with Texas Government Code § 551.072 (Deliberations about Real Property); § 551.073 (Deliberations about Gifts & Donations); § 551.076 (Deliberations about Security Devices); §551.087 (Economic Development); §551.074 (Personnel Matters) and, § 551.071 to seek the advice of its attorney about pending or contemplated litigation, settlement offer or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas conflict with the Open Meetings Act and may invoke this right where the City Attorney, the Mayor or a majority of the Governing Body deems an executive session is necessary to allow privileged consultation between the City Attorney and the governing body, if considered necessary and legally justified under the Open Meetings Act. The attorney may appear in person, or appear in executive session by conference call in accordance with applicable state law.*

**EXECUTIVE SESSIONS APPROVED BY CITY ATTORNEY:** *This agenda has been reviewed and approved by the City's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel for the body and constitutes an opinion by the attorney that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.*

**ATTENDANCE BY OTHER ELECTED OR APPOINTED OFFICIALS:**

*It is anticipated that members of other city boards, commissions and committees may attend the meeting in numbers that may constitute a quorum of such other city boards, commissions and committees, so that notice is*

*hereby given that the meeting is also a meeting of the other city boards, commissions and committees whose members are in attendance. The members of the other city boards, commissions and committees may participate in discussions which occur at the meeting, but no action will be taken by the other boards, commissions and committees whose members are in attendance.*

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the City Council of the City of Windcrest is a true and correct copy of said Notice and was posted on the bulletin board at City Hall of said City in a convenient place to the public and said Notice was posted more than seventy-two (72) hours prior to the meeting on October 14, 2021.

BY:

  
Dusty Dehoyos, Assistant City Secretary



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**City of Windcrest  
Strategic Plan  
July 2021 – June 2024**

|                                                                                         |                                                                                                                                     |          |                                          |                                                                                         |                                |
|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------|
| Community Need                                                                          | The need for a small safe community with big city amenities.                                                                        |          |                                          |                                                                                         |                                |
| Vision                                                                                  | Mission                                                                                                                             |          |                                          | Values                                                                                  |                                |
| The City of Windcrest is a small town where everyone feels safe, welcome, and involved. | To provide the highest quality of life and public safety for the overall community through City services and community involvement. |          |                                          | Safety<br>Diversity<br>Civic ownership<br>Sustainability<br>Innovative<br>Inclusiveness |                                |
| Primary Client Base                                                                     | Residents, business owners, and visitors to Windcrest.                                                                              |          |                                          |                                                                                         |                                |
| Geographic Scope                                                                        | 2 square miles of the City of Windcrest.                                                                                            |          |                                          |                                                                                         |                                |
| Market Differentiators                                                                  | Police and Fire Departments                                                                                                         | Location | Low taxes and consistent property values | Uniqueness of homes and lot sizes                                                       | Community amenities and events |

# Cornerstone Areas

Infrastructure

Public Services

Parks and Recreation

Economic Development

Schools

Marketing and Communication

## Cornerstone Areas & Strategic Initiatives

| Cornerstone Area            | Strategic Initiatives                           |                                                                 |                                                                                  |                                                                                 |                                                             |
|-----------------------------|-------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------|
| <b>Infrastructure</b>       | Decision about swimming pool or splash pad 2021 | Assessment of staffing and space needs for City Government 2022 | Assessment of IT Department needs 2022                                           | Creation and communication of street and light maintenance plan 2022            | Improvement to entrances and aesthetics into Windcrest 2023 |
| <b>Public Services</b>      | Revision of City website 2022                   | Feasibility assessment of in-house EMS services 2023            | Plan for City services south of Walzem Road 2023                                 |                                                                                 |                                                             |
| <b>Parks and Recreation</b> | Development of a Master Plan 2021               | Improvement of lighting throughout Takas Park facilities 2021   | Offering of health and wellness activities in the parks and at Civic Center 2022 | Incorporation of public art and art activities within the community 2022 & 2023 |                                                             |

## Cornerstone Areas & Strategic Initiatives

| Cornerstone Area                   | Strategic Initiatives                                                          |                                                                                               |                                                                                  |                                                                              |                                                             |
|------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|------------------------------------------------------------------------------|-------------------------------------------------------------|
| <b>Economic Development</b>        | Marketing of existing businesses<br>Ongoing                                    | Work with developers to bring multi-use businesses and residences to Windcrest<br>2021 & 2022 | Design of incentive packages for retail and restaurant businesses<br>2021 & 2022 | Partnership with the City to increase signage and aesthetics<br>2023         |                                                             |
| <b>Schools</b>                     | Better understanding of schools' educational ratings and safety issues<br>2021 | Communication of NEISD/City responsibilities<br>2021                                          | Offering of community activities within the schools<br>2022 & 2023               | Regular discussions between NEISD, Charter Schools, and the City.<br>Ongoing | Use of individuals as mentors and volunteers<br>2022 & 2023 |
| <b>Marketing and Communication</b> | Redesign and production of the newsletter<br>2021                              | Revisions to website and use of social media<br>2022                                          | Branding and signage for the City<br>2023                                        |                                                                              |                                                             |

# Cornerstone Areas Strategies & Actions

| Priority             | Action Items                                               | Responsible Individual (s)                               | Calendar Year Deadlines       |
|----------------------|------------------------------------------------------------|----------------------------------------------------------|-------------------------------|
| Infrastructure       | Decision about swimming pool or splash pad                 | City Manager, City Secretary, and City Engineer          | 4 <sup>th</sup> Quarter, 2021 |
| Infrastructure       | Assessment of staffing and space needs for City Government | City staff and outside consultant                        | 2 <sup>nd</sup> Quarter, 2022 |
| Infrastructure       | Assessment of IT Department needs                          | City staff and outside consultant                        | 2 <sup>nd</sup> Quarter, 2022 |
| Public Service       | Revision of City website                                   | City Secretary and outside consultant                    | 2 <sup>nd</sup> Quarter, 2022 |
| Parks and Recreation | Development of Master Plan                                 | Parks and Rec Commission, City Manager, and City Council | 3 <sup>rd</sup> Quarter 2021  |
| Parks and Recreation | Improvement of lighting throughout Takas Park facilities   | Parks and Rec Commission, City Manager, and City Council | 4 <sup>th</sup> Quarter, 2021 |

# Cornerstone Areas Strategies & Actions

| Priority                     | Action Items                                                          | Responsible Individual (s)                            | Calendar Year Deadlines       |
|------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------|-------------------------------|
| Economic Development         | Work with developers on multi-use business and residential projects   | WEDC President, Executive Director, and WEDC Attorney | 2 <sup>nd</sup> Quarter, 2022 |
| Economic Development         | Design of incentive packages for retail and restaurants               | WEDC President, Executive Director, and WEDC Attorney | 2 <sup>nd</sup> Quarter, 2022 |
| Schools                      | Better understanding of schools' educational ratings and safety issue | City Manager, City Council, and City staff            | Ongoing                       |
| Schools                      | Quarterly discussions between NEISD, charter schools, and City        | Elected officials and City Manager                    | Ongoing                       |
| Marketing and Communications | Redesign and production of the newsletter                             | City Secretary and external consultant                | 4 <sup>th</sup> Quarter, 2021 |

# Cornerstone Areas Strategies & Actions

| Priority                     | Action Items                                     | Responsible Individual (s)             | Calendar Year Deadlines       |
|------------------------------|--------------------------------------------------|----------------------------------------|-------------------------------|
| Marketing and Communications | Redesign of City website and use of social media | City Secretary and external consultant | 2 <sup>nd</sup> Quarter, 2022 |
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