



**AGENDA  
CITY OF WINDCREST, TEXAS  
PLANNING AND ZONING COMMISSION**

**August 07, 2014**

**6:00 P.M.**

**NOTICE IS HEREBY GIVEN THAT A MEETING OF THE WINDCREST PLANNING AND ZONING COMMISSION WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 7<sup>th</sup> DAY OF AUGUST 2014 STARTING AT 6:00 P.M. DURING THE MEETING THE FOLLOWING SUBJECTS WILL BE CONSIDERED AND THE COMMISSION MAY TAKE ACTION ON ANY OF THE LISTED SUBJECTS.**

**THE PLANNING AND ZONING COMMISSION RESERVES THE OPTION TO RECESS THE MEETING DURING THE MORNING OF AUGUST 07, 2014 AND TO RECONVENE THE MEETING ON AUGUST 08, 2014 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.**

**IT IS ANTICIPATED THAT MEMBERS OF OTHER CITY COUNCIL, BOARDS, COMMISSIONS AND COMMITTEES MAY ATTEND THE MEETING IN NUMBERS THAT MAY CONSTITUTE A QUORUM OF SUCH OTHER CITY COUNCIL, BOARDS, COMMISSIONS AND COMMITTEES, SO THAT NOTICE IS HEREBY GIVEN THAT THE MEETING IS ALSO A MEETING OF THE OTHER CITY COUNCIL, BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE. THE MEMBERS OF THE OTHER CITY COUNCIL, BOARDS, COMMISSIONS AND COMMITTEES MAY PARTICIPATE IN DISCUSSIONS WHICH OCCUR AT THE MEETING, BUT NO ACTION WILL BE TAKEN BY THE OTHER COUNCIL, BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE.**

*Ordinance No. 618 (09/20/10), Repealing Ordinance No. 593*

At all City Council, City Commission or City Board meetings, the agenda shall include a "citizens to be heard" item. It is suggested that Citizens wishing to speak during this item sign in on the sign up roster prior to the meeting. During "citizens to be heard" comments, each individual may speak on an agenda item or any other matter affecting the city. In addition to the "citizens to be heard" portion of meetings, a person may make comments on agenda items prior to the vote on the agenda item. A member of the public will have a total of six (6) minutes to be heard during a City Council, City Commission or City Board Meeting. This does not include any responses from the body. The six (6) minutes time limit authorized herein may not be transferred to another speaker in whole or in part. The presiding Officer or his/her designee will assign a Time Keeper to each meeting. The Time Keeper will maintain strict compliance of the six (6) minute rule, stopping speakers who exceed the allotted time. As authorized by Section 551.042 of the Texas Government Code, the Presiding Officer may direct a City Official to make: a statement of specific factual information in response to an inquiry made by a member of the public or of the City Council, or; a recitation of existing

policy in response to an inquiry made by a member of the public or the City Council. Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a subsequent meeting. Any question posed by a Citizen, Council Member, Board Member or Commission Member for which an answer is not available at a meeting shall be answered by a member of the staff or Presiding Officer at the next regular meeting of the Body, if an answer is reasonably available and prudent. If the information is sensitive, staff will seek advice from the City Attorney.

**REQUEST ALL PAGERS AND CELL PHONES BE TURNED OFF, EXCEPT EMERGENCY ON-CALL PERSONNEL. CITIZENS ARE ASKED TO REFRAIN FROM TALKING DURING COUNCIL PROCEEDINGS.**

Meeting Chair: please remind each participant in your meeting that they must speak into a microphone; the recording is the Official Minutes of your meeting and all who speak must be recorded. All guest speakers and citizens to be heard must speak from podium. Please interrupt speakers during meeting if you recognize that they are not speaking into microphone and have them do so.

**I. Call to Order**

**II. Citizens to be Heard on Subsequent and Non-Subsequent Agenda Items**

1. A member of the public will have three (3) minutes to discuss non-subsequent agenda items.
2. A member of the public will have six (6) minutes to discuss subsequent agenda items.
3. City Council may discuss and respond to current and past agendas on subsequent and non-subsequent agenda items by citizens to be heard.

**III. Discuss and Act**

1. The Planning and Zoning Commission will review the Proposed Draft Master as presented by the Master Plan Review Committee and prepared July, 2014 during the Planning and Zoning Commission workshop. The Master Plan outlines the Vision, Guiding Principles, goals and Objectives for Windcrest's future planning.
2. The Planning and Zoning Commission may at this time designate the schedule for public hearing prior to submittal for City Council review in accordance with Section 23.703 of the Windcrest City code.

**IV. General Announcements & Future Agenda Items Requested**

*Per Ordinance No. 618, repealing Ordinance No. 593; Section 9: Every agenda shall include an item entry granting a member the opportunity to propose an item for consideration of future agendas for Regular or Special Meetings. Any member may request the inclusion of such items at any meeting.*

**IV. Adjournment**

**The Planning and Zoning Commission reserves the right to retire into executive session whenever it is considered necessary and legally justified under the Texas Government Code, Subchapter D, Sections 551.071 et. seq. including, but not limited to, consultation with attorney, real property, prospective gifts, personnel matters, exclusion of witness, security devices, and economic development matters.**

**I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Planning and Zoning Commission of the City of Windcrest is a true and correct copy of said Notice and was posted on the bulletin board at City Hall of said City in a convenient place to the public and said Notice was posted more than seventy-two hours prior to the meeting on August 07, 2014.**

By:  , City Secretary

**In compliance with the Americans With Disabilities Act, the City of Windcrest Council Chambers are wheelchair accessible, and accessible parking spaces are available. The City of Windcrest will provide for reasonable accommodations for persons attending Planning & Zoning Commission meetings. To better serve you, requests should be received 48 hours prior to the meetings. Please contact Kelly Rodriguez, City Secretary, at 210-655-0022 ext. 2150 or Fax 210-655-8776.**

**I certify that the attached notice and agenda of items to be considered by the Planning and Zoning Commission was removed by me from the City Hall bulletin board on the \_\_\_\_ August, 2014.**

\_\_\_\_ Title: \_\_\_\_\_



# WINDCREST TEXAS

**August 7, 2014**

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**SUBJECT: Master Plan Process**

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## **1. BACKGROUND/HISTORY**

A Master Plan is the only public document that describes the community as a whole. It is a policy statement that outlines long term goals and a guide to short term decisions. It provides an assessment of the community needs and can be a blueprint for the community's physical development. The Master Plan is a public document adopted by government with full input from the community and is continually adopted as conditions change..

The City of Windcrest currently does not have an approved Master Plan. A Draft Conceptual Plan was developed in 2007 but not adopted.

The City of Windcrest is now re-examining the need to plan comprehensively for the future and has tasked the Planning and Zoning Commission with implementing this task.

## **2. FINDINGS/CURRENT ACTIVITY**

On June 20, 2013 the Planning and Zoning Commission met to discuss the Comprehensive Planning Process and develop a work program for completion. During that Workshop, the Commissioners heard about the various types of Master Plans adopted by communities. They discussed the need for simplicity in approach and the flexibility in having the Master Plan grow with the City and its goals. They decided to use the General Plan concept as its model.

The General Plan outlines the scope of the community Vision with goals, objectives, and basic maps. Attachment 1 is provided for consideration as a first draft of the Windcrest General Plan to be used as a blueprint for preparation. The Draft presented is based on input by the Commission made in workshops over the Summer, 2013.

The contents of the General Plan are as follows:

- 1) **Vision**—how do we see Windcrest in the future?
- 2) **Guiding Principles**—our values and philosophy for insuring that the City grows in the manner agreed upon by the community through their participation.
- 3) The Draft General Plan provides for three major **Goals** agreed upon by the Commission-- Growth Management, Economic Development and Community Identity.

- 4) Each Goal in turn has a series of **Policies** that must be implemented for achieving that Goal.
- 5) Along with the Policies, a detailed **Action Plan/Task** statement for implementation must be prepared.

These will be the guiding tenets for staff as approved by the City Council and budgeted for future work programs as the General Plan is carried out over time.

On November 18, the Draft General Plan was forwarded to City Council for preliminary review. At that time, it was agreed that the Windcrest community go forward with the process.

The City Council shall established a Master Plan Review Committee (MPRC) made up of Windcrest community residents and business owners to further develop the Policies and related Action Plan components.

The MPRC held a series of community workshops in Spring, 2014 to insure that the Draft meets the intent and spirit of the Windcrest Vision. They followed with a series of several meetings from May to June to refine the PZ draft. The MPRC then presented their findings to the Commission on July 2 and met again on July 17. (See attached MPRC packet for full history of process.)

The Commission then met on Saturday, July 26, 2014 in workshop mode to develop the final draft.

Today the Planning and Zoning Commission presents their Final Draft of the Master Plan and will set a calendar for public review and Public hearing prior to forwarding to City Council for consideration.

The Master Plan Draft, prepared by the Planning and Zoning Commission and attached hereto is offered for consideration.

# **WINDCREST MASTER PLAN**

## **INTRODUCTION**

Every city is different. Each a mixture of old and new homes, shopping centers, markets, shaded walk-able streets, and busy commercial corridors. Whatever the combination, it is still a collection of people; People with different tastes, interests, and resources who have settled in that special geographic area because they found employment, schools for their children, or a place to retire.

What makes it a community, and differentiates itself from other places, is its economic condition, culture, and its history. These factors and more affect the nature of a community. However, the one pivotal factor that makes a difference is the extent to which the community has guided the use and development of its environment through a Master Plan.

A Master Plan helps a community affect its growth and development. As a balance, it can be an important tool to prevent degradation of resources, maintain the commercial and economic base, provide good public facilities, or improve housing stock and infrastructure.

## **PURPOSE**

The Master Plan is the only public document that describes the community as a whole, in terms of its complex and mutually supporting networks.

As a policy statement of long-term goals, it provides both a broad long-term perspective and a guide to short-term community decisions.

A Master Plan is prepared and implemented with an eye to:

- Influence and manage the development of the community;
- Coordinate public and private investment;
- Minimize conflict between land uses;
- Increase both the benefits and cost-effectiveness of public investment;
- Forecast and ensure that infrastructure and community facilities are established in advance of demand and are located to best serve the community.

## **WINDCREST MASTER PLAN**

Master plans provide the basis for rational decision-making, but do not replace the decision-making process, nor take the place of the City's codes and other ordinances in establishing regulations. In applying such regulations, consideration should be given to the principles, goals, and policies of the Master Plan.

The Master Plan is intended to provide guidance in the evaluation of future decisions on land use, infrastructure improvements, transportation, and other issues. In addition, ordinances proposed and considered after the Master Plan adoption should be consistent with the relevant goals and policies contained in the Plan. If an ordinance establishing or modifying rules or regulations is being considered contrary to the goals and policies of the Plan, either the Plan should be reviewed and amended prior to the adoption of the ordinance, or the ordinance should clearly state those circumstances that necessitate its conflict with the Plan.

Community planning is a continuous and dynamic process. It helps the community achieve goals important to its citizens and the community at large. Over time, these goals will likely change. At that time, the community must again review where they have been, how they got there, what has changed, and where they want to go next.

The Planning and Zoning Commission should perform an annual review of the Master Plan principles, goals, and policies and forward recommendations for amendments to the Plan to the City Council. The Commission should also prepare an annual report on development and planning activities. The report should indicate changes in current trends and appropriate laws and regulations, include recommendations for changes to the Master Plan's implementation, and evaluate the City's progress.

# WINDCREST MASTER PLAN

## VISION

The City of Windcrest promotes, in this order, a high quality of life, neighborhood stability, economic opportunity, and responsible growth.

## GUIDING PRINCIPLES

- Preserve, protect, and enhance the integrity and livability of Windcrest's neighborhoods.
- Promote both economic diversity and viability for residents and businesses.
- Continue to provide an environment that encourages community input and collaboration in developing the direction of the City of Windcrest.

Realizing both the Vision and Guiding Principles require clear attainable Goals that address basic issues for Windcrest. Policies for attaining the goals must direct the City's planning and implementation strategies.

**The key is to create goals and policies that Windcrest can use to measure its progress in fulfilling the vision for the future.**

These goals and policies are dynamic. It is important that the entire community, citizens and organizations, continue to share their ideas regarding the future.

# WINDCREST MASTER PLAN

## GOALS AND POLICIES

**Growth Management:** Utilize City authority to create and manage resources, growth, and development.

Policy 1-Conduct a review, when required, of city codes, ordinances, and the Master Plan and revise as needed.

Policy 2-Prior to adoption of the annual budget, conduct an annual review of the comprehensive five-year Capital Improvements Plan that sets priorities for specific projects.

Policy 3-Assess and address the potential impact from development located in the areas surrounding Windcrest.

**Economic Development:** Promote business and government relationships that address the need for businesses to operate in a positive and mutually beneficial environment.

Policy 1-Collaborate with and support community efforts for economic development.

Policy 2- Encourage economic diversity compatible with the Windcrest Vision.

Policy 3-Create an environment of entrepreneurship and innovation in Windcrest that promotes business start-up and growth.

Policy 4-Take advantage of the proximity of Windcrest to existing and future economic generators, as magnets for growth.

Policy 5-Support business retention and expansion within the City of Windcrest.

## WINDCREST MASTER PLAN

***Community Identity:*** Plan, locate, develop, and maintain infrastructure, utilities, and facilities to aid and promote a safe, viable environment for community activity.

Policy 1-Provide city facilities for effective and timely service, and promote an ongoing review and improvement of infrastructure and utilities.

Policy 2-Support the efforts of volunteer services on behalf of the community.

Policy 3-Promote and encourage transportation options that emphasize convenience, safety, environmental quality, and efficiency.

Policy 4-Promote safe, attractive, well-maintained neighborhoods for all residents.

Policy 5-Promote involvement in education for our community.

## MASTER PLAN REVIEW COMMITTEE PROCESS

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On June 20, 2013 the Planning and Zoning Commission met to discuss the Comprehensive Planning Process and develop a work program for completion. During that Workshop, the Commissioners heard about the various types of Master Plans adopted by communities. They discussed the need for simplicity in approach and the flexibility in having the Master Plan grow with the City and its goals. They decided to use the Master Plan concept as its model.

The contents of the Plan are as follows:

- 1) **Vision**—how do we see Windcrest in the future?
- 2) **Guiding Principles**—our values and philosophy for insuring that the City grows in the manner agreed upon by the community through their participation.
- 3) The Draft Master Plan provides for three major **Goals** agreed upon by the Commission-- Growth Management, Economic Development and Community Identity.
- 4) Each Goal in turn has a series of **Policies** that must be implemented for achieving that Goal.
- 5) Along with the Policies, a detailed **Action Plan/Task** statement for implementation must be prepared.

These will be the guiding tenets for staff as approved by the City Council and budgeted for future work programs as the General Plan is carried out over time.

The Commission approved the Draft Master Plan outline and concept and forwarded it to City Council for community review and preparation.

At that time, the City Council established a Master Plan Review Committee (MPRC) made up of Windcrest community residents and business owners to further develop the goals and related components.

As appointees of the City Council, the MPRC was comprised of residents from several areas of the City representing a variety of neighborhoods, businesses and other stakeholders. The MPRC may also had representatives from key boards and commissions. The Committee was chaired by Mayor Pro-tem Pam Dodson. (See Roster Attachment 1)

It was the responsibility of each Committee member to communicate with their constituencies as the Planning process goes forward.

In the initial phase, the MPRC held three community workshops to promote full input of ideas and opportunities. These were done April 16, 17 and 19. (See Appendix One)

The MRPC then held a series of public meetings to insure that the Draft meets the intent and spirit of the Windcrest Vision. These meetings were held, May 7, 22, June 4, 18 and 25 and July 2. (See Appendix Two)

The Committee reported its findings to the Planning and Zoning Commission on July 2 holding a joint meeting to outline their Draft and meeting again on July 17. (See Attachment 2).

The Master Plan Review Committee committed countless hours to this process ensuring collaboration and full opportunities for community input.

# Master Plan Committee

2014-707(O)

01/06/2014

Pam Dodson  
City Council

Tinee Riggs  
Resident

Col. Sue Alexander  
WEDC

Betty Riggs  
Resident

Leonard Neeper  
WEDC

Bob Dovalina  
Resident

Rebekah Gergen  
WEDC

Ruth Fritz  
Resident

Jan Leaders  
P&R Commission

David E. Marquez, Executive Director  
Bexar County Economic Development  
Department

Marilee Seal  
Resident

Jaime Waltman  
Rackspace

Rick Kendrick  
Resident

Jonathan Bean, P.E.  
TX Dept. of Transportation

Kim Wright  
Resident

Lovetta Cummings  
Resident

David Diaz  
Resident

Rick Cockerham  
Resident

Ann Marie Arnicar  
Resident

# **ATTACHMENT 2**

## **WINDCREST**

### **Master Plan Review Committee**

#### **Final Presentation**

#### **VISION**

**The Proud City of Windcrest promotes a high quality of life, balancing neighborhood stability, economic opportunity and responsible growth.**

#### **GUIDING PRINCIPLES**

**\*Preserve, protect and enhance the integrity of Windcrest's neighborhoods.**

**\*Promote economic diversity.**

**\*Continue to provide an environment for positive community input and collaboration in developing the direction of the City of Windcrest.**

#### **GOALS AND POLICIES**

**COMMUNITY IDENTITY: Plan, locate develop and maintain infrastructure, utilities and facilities to aid and provide a viable environment for community activity.**

**Policy 1-Provide city facilities to ensure effective and timely service supporting all efforts on behalf of the community.**

**Policy 2-Provide and encourage transportation options that emphasize convenience, safety, environmental quality and efficiency.**

# APPENDIX ONE

Master Plan Review Committee

Community Work Sessions

April, 2014

**City of Windcrest – General Plan  
Master Plan Review Committee  
Citizen and Stakeholder Work Sessions  
April 16, 17, and 19, 2014  
Windcrest City Hall Council Chambers**

## **Work Session Overview**

- Convener:** City of Windcrest Master Plan Review Committee (MPRC)
- Purpose:** To obtain considered input about Windcrest's draft general plan.
- Focus:** Key Elements of Draft General Plan
- Format:** An organized and facilitated work session to both inform and engage participants.
- Product:** Participant suggestions about the draft general plan and its implementation.

## **Work Session Agenda**

**Opening (5 minutes)**

Welcome

Review Work Session Purpose, Focus, Format, Product, Agenda and Logistics

**Stage Setting (10 minutes)**

Review Background Information

**Draft General Plan Discussion (45 minutes)**

Table/Group Roles

Discussion and Identification of Suggested Changes

Review Table/Group Suggestions

**Plan Implementation Discussion (35 minutes)**

Discussion and Identification of Priorities

Review Table/Group Priorities

**Closure (5 minutes)**

Next Steps

For Information, Please Contact: Robert Colunga at 655-0022

Adjourn

# City of Windcrest – General Plan Background Information

## General Plan Approach

The proposed general plan is substantially different from the last master plan effort in Windcrest. First, the current plan describes a vision and articulates principles, areas of focus, goals and policies to achieve that vision over time, rather than employing graphics to depict what a future community should look like. Second, rather than relying on outside professionals to do the work, the current effort engages the mayor and city council, planning and zoning commission, a plan review committee and citizens and stakeholders to collaboratively develop the general plan.

## General Plan Development Process

During 2013 the Windcrest Planning and Zoning Commission developed the current draft general plan. In March 2014 City Council appointed a Master Plan Review Committee (MPRC) to solicit input from citizens and stakeholders and to oversee refinements to the draft general plan.

## General Plan Elements

The draft general plan lays out policies to guide both short- and long-term decisions about Windcrest's development. The draft plan contains the following elements:

- introduction and purpose
- vision statement
- guiding principles
- areas of focus
- goals and policies

## Schedule for Citizen and Stakeholder Work Sessions

The MPRC is conducting three identical, facilitated work sessions for citizens and stakeholders at the Windcrest City Hall Council Chambers:

Wednesday, April 16, 2014, 6:00 p.m. – 7:45 p.m.

Thursday, April 17, 2014, 6:00 p.m. – 7:45 p.m.

Saturday, April 19, 2014, 9:30 a.m. – 11:15 a.m.

## Work Sessions Follow-Up

The Master Plan Review Committee will use the results from the three work sessions to revise the draft general plan. The revised draft plan will be reviewed and recommended for approval by the Planning and Zoning Commission and then approved by the City Council; in each case public hearings will be conducted to seek input from citizens and stakeholders. This process will occur over the coming months with the eventual adoption of the general plan expected during summer 2014.

## Discussion Topics/Tasks

### Self-Managed Discussion Group Roles (identify a person for each role)

- Recorder:** monitors group discussion; assists group reach consensus; records consensus response to the assigned task
- Printer:** clearly writes/prints group's consensus response on a single flip chart sheet
- Timekeeper:** keeps group moving forward with the assigned task and ensures the group completes its work on time

### Draft General Plan Discussion

Carefully review and note changes to Key Elements of Draft General Plan (pink sheet).  
As a group, identify and agree on suggested changes to the key elements.  
Focus on substantive content, not on “wordsmithing.”

- Specifically Consider:**
- the kind of community that Windcrest values and seeks to enhance
  - where Windcrest should focus time/energy/resources to achieve its vision
  - goals by which Windcrest can best achieve the community it seeks

**Time:** 30 minutes (5-7 minutes each for vision, guiding principles, areas of focus and goals)

**Product:** group consensus on substantive changes to key elements of draft general plan

### Plan Implementation Discussion

Once Windcrest has adopted a general plan, where should the community place emphasis to implement the plan over the next several years?

- Specifically Consider:**
- need for additional plans for specific community areas and/or functions
  - community support infrastructure (roads, utilities, facilities, etc.)
  - protection and enhancement of the physical environment
  - city governance: codes, regulations, policies, procedures, etc.
  - where it is most important to focus attention to make the plan happen

**Time:** 25 minutes

**Product:** group consensus on 3-4 priorities to implement the adopted general plan

# City of Windcrest – General Plan

## Key Elements of Draft General Plan

### Vision

The City of Windcrest promotes a high quality of life, balancing neighborhood stability, economic opportunity and responsible growth.

### Guiding Principles

- a. preserve, protect and enhance the integrity, economic viability and livability of Windcrest's neighborhoods
- b. promote economic diversity and jobs creation
- c. encourage a balance of new development and redevelopment
- d. support the implementation of the Parks and Recreation Open Space Master Plan, adopted on July 25, 2012 (Resolution 2012-385R)
- e. provide an environment for positive community input and collaboration in attaining the Master Plan Goals and Policies

### Areas of Focus

- a. growth management
- b. economic development
- c. community identity

### Goals

#### A. Growth Management

Utilize City resources and authority to manage growth and development.

#### B. Economic Development

Promote a business-government relationship that addresses the need of businesses to operate in a positive and mutually beneficial environment.

#### C. Community Identity

Plan, locate and maintain infrastructure, utilities and facilities to aid and maintain a safe, healthy and sustainable environment for community activity.

NOTE: Lettering has been added as an item reference aid for the work sessions.

City of Windcrest – General Plan  
Master Plan Review Committee  
**Citizen and Stakeholder Work Session**

Wednesday, April 16, 2014  
6:05 p.m. – 7:29 p.m.  
Windcrest City Hall Council Chambers

## Work Session Notes

22 citizens/stakeholders participated in this work session

### Draft General Plan

Suggested changes to key elements of the draft general plan.

#### Table One

##### Vision

- balanced neighborhoods – growth, stability, high quality for families, change of life

##### Guiding Principles

- security – police, fire
- infrastructure
- job creation
- growth of city to fit needs/requirements of vision
- parks and recreation
- new development

##### Areas of Focus

- town homes
- shops, businesses – EDC
- streets, water
- codes/ordinances

##### Goals

- improve water supply
- safer city
- traffic control
- cameras in park

#### Table Three

##### Vision

- high quality of life
- responsible growth

##### Guiding Principles

- build important and lasting relationships with adjoining entities that impact Windcrest

## Draft General Plan

Suggested changes to key elements of the draft general plan.

### Table Three (continued)

#### Areas of Focus

-o.k., no comments

#### Goals

(a.) transformation (traffic)

(b.) with responsible business/

(c.) preservation of homes – pride

### Table Four

#### Vision

-acceptable

#### Guiding Principles

(a.) improve, recruit

(b.) essential to (a.)

(c.) support existing development

(d.) too specific

(e.) acceptable

#### Areas of Focus

-o.k.

#### Goals

(b.) appropriate businesses

(c.) to match our demographics

### Table Six

#### Vision

-question on economic opportunity

#### Guiding Principles

(b.) not city government role

#### Areas of Focus

(b.) does it belong here, how is it different from goals

#### Goals

(b.) one more time – change “development” to “promoting business friendly environment”

## Plan Implementation

Where should the community place emphasis to implement the plan over the next several years?

### Table One

-city government codes/regulations

-security

-infrastructure, water supply

## Plan Implementation

Where should the community place emphasis to implement the plan over the next several years?

### Table Three

- safety
- improve golf course area lighting
- improve Walzem Road
- community unity
- emergency education

### Table Four

- infrastructure (roads, sewer, water mains, parks)
- specific guidelines for enforcement of master plan
- economic development
- communication

### Table Six

- water – amount available and infrastructure
- recycle program
- revise codes

City of Windcrest – General Plan  
Master Plan Review Committee  
**Citizen and Stakeholder Work Session**

Thursday, April 17, 2014  
6:09 p.m. – 7:27 p.m.  
Windcrest City Hall Council Chambers

## Work Session Notes

16 citizens/stakeholders participated in this work session

### Draft General Plan

Suggested changes to key elements of the draft general plan.

#### Table One

##### Vision

- define quality of life and responsible growth

##### Guiding Principles

- combine b. and c., moving economic viability down
- delete “positive” in e.

##### Areas of Focus

- combine a. and b.
- change c. to “community built environment”

##### Goals

- combine a. and b.
- change c to “community build environment”
- define “sustainable”

#### Table Three

##### Vision

- building neighborhood stability vague (what does this mean?)
- responsible growing right business to Windcrest
- making sure infrastructure can support growth of business

##### Guiding Principles

- livability – please consider promoting advancement of school system within guiding principles

##### Areas of Focus

- c. community identity – continue support of Christmas Light Up

##### Goals

- Windcrest needs to gain control of utilities for timely repairs
- doesn’t address beautifying neighborhoods

## Draft General Plan

Suggested changes to key elements of draft general plan.

### Table Five

#### Vision

- no changes

#### Guiding Principles

- e. provide an environment for positive community input and collaboration in attaining the City Master Plan Goals and Policies

#### Areas of Focus

- d. city water management

#### Goals

- add – water management collaboration with external stakeholders to achieve the master plan for the city's vision

### Table Eight

#### Vision

- safety
- beautification of city
- improve quality of schools

#### Guiding Principles

- b. empty buildings
- b. tax breaks to attract new small businesses to create new jobs
- d. community garden
- d. park next to Office Max
- d. what is Parks and Recreation Open Space Master Plan (clarify)

#### Areas of Focus

- a. do not annex undesirable areas
- b. tax breaks for small business
- b. attract more businesses to support Rackspace (subcontractors)
- c. Christmas Light Up, attract more residents, give theme at end of year instead of mid-year

#### Goals

- create environment to attract younger, professional families
- keep water district

## Plan Implementation

Where should the community place emphasis to implement the plan over the next several years?

### Table One

1. long-term additional plans for the “built environment”
2. infrastructure (long-term and short-term)
3. economic development (long-term and short-term)
4. water plans (procurement and conservation)

## Plan Implementation

Where should the community place emphasis to implement the plan over the next several years?

### Table Three

1. public education improvements
2. review, revise and enforce codes and zoning
3. emphasis on infrastructure to support community
4. do economic development

### Table Five

1. economic development
2. code enforcement
3. infrastructure . . . roads
4. focus attention on water concerns

### Table Eight

1. school improvements
2. improve communication between city hall and citizens, including light up time
3. fix sidewalks, roads and beautify city
4. attract new small businesses, desirable businesses

City of Windcrest – General Plan  
Master Plan Review Committee  
**Citizen and Stakeholder Work Session**  
Saturday, April 19, 2014  
9:39 a.m. – 11:01 a.m.  
Windcrest City Hall Council Chambers

## Work Session Notes

10 citizens/stakeholders participated in this work session

### Draft General Plan

Suggested changes to key elements of the draft general plan.

#### Table Six

##### Vision

- “viable” economic growth

##### Guiding Principles

- c. responsible business development that improves quality of life and does not have a negative impact

##### Areas of Focus

- o.k.

##### Goals

- a. add citizen input

#### Table Seven

##### Vision

- is good as stated

##### Guiding Principles

- should be identified in detail: preserve; protect; enhance: structural/ethical; integrity?
- move “support the implementation of Parks and Recreation Open Space Master Plan”

##### Areas of Focus

- redefine identity

##### Goals

- what are we going to do with growth management, economic development and community identity
- what are the timelines from start to finish
- how do we maintain these goals, and do we have an alternative plan

## Draft General Plan

Suggested changes to key elements of the draft general plan (continued).

### Table Eight

#### Vision

- put emphasis on young family living

#### Guiding Principles

- a. clarify integrity
- d. emphasize walking trails in city

#### Areas of Focus

- o.k.

#### Goals

- c. add: for safety and healthiness of residents continuous sidewalks

## Plan Implementation

Where should the community place emphasis to implement the plan over the next several years?

### Table Six

- protection
- governance
- additional plans
- infrastructure

### Table Seven

1. community support infrastructure
2. city governance: noise ordinance needs to be improved
3. protection

### Table Eight

- protect and enhance the physical environment
- review and enforce city codes, regulations policies and procedures
- community support infrastructure
- where important, put/apply funds to accomplish

# **APPENDIX TWO**

## **Master Plan Review Committee MEETINGS**

**May-June, 2014**



# WINDCREST TEXAS

## AGENDA CITY OF WINDCREST, TEXAS

### Master Plan Review Committee

May 07, 2014

6:00 P.M.

**NOTICE IS HEREBY GIVEN THAT A MASTER PLAN REVIEW COMMITTEE MEETING WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 07<sup>th</sup> DAY OF MAY 2014 STARTING AT 6:00 P.M. DURING THE MEETING THE FOLLOWING SUBJECTS WILL BE CONSIDERED AND THE COMMITTEE MAY TAKE ACTION ON ANY OF THE LISTED SUBJECTS.**

**THE MPRC RESERVES THE OPTION TO RECESS THE MEETING DURING THE EVENING OF MAY 07, 2014 AND TO RECONVENE THE MEETING ON THE FOLLOWING DAY, MAY 08, 2014 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.**

**IT IS ANTICIPATED THAT MEMBERS OF OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY ATTEND THE MEETING IN NUMBERS THAT MAY CONSTITUTE A QUORUM OF SUCH OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES, SO THAT NOTICE IS HEREBY GIVEN THAT THE MEETING IS ALSO A MEETING OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE. THE MEMBERS OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY PARTICIPATE IN DISCUSSIONS WHICH OCCUR AT THE MEETING, BUT NO ACTION WILL BE TAKEN BY THE OTHER BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE.**

**REQUEST ALL PAGERS AND CELL PHONES BE TURNED OFF, EXCEPT EMERGENCY ON-CALL PERSONNEL. CITIZENS ARE ASKED TO REFRAIN FROM TALKING DURING COUNCIL PROCEEDINGS.**

Meeting Chair: please remind each participant in your meeting that they must speak into a microphone; the recording is the Official Minutes of your meeting and all who speak must be recorded. All guest speakers and citizens to be heard must speak from podium. Please interrupt speakers during meeting if you recognize that they are not speaking into microphone and have them do so.

**I. Call to Order**

**II. Opening**

1. Welcome – Pamela Dodson, MPRC Chair, Windcrest Mayor Pro Tem
2. Introduction of Master Plan Review Committee Members

**III. Master Plan Review Committee**

1. Overview of committee assignments

**IV. Draft General Plan (15 min)**

1. Review of Community Workshops
2. Presentation of Outcomes
3. Discussion and development of draft components
4. Update of Original Draft

**V. Closure (5 minutes)**

1. Schedule next work session

**VI. Adjournment**

**I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Master Plan Review Committee of the City of Windcrest is a true and correct copy of said Notice and was posted on the bulletin board at City Hall of said City in a convenient place to the public and said Notice was posted more than seventy-two hours prior to the meeting on May 07, 2014.**

By:  , City Secretary

**In compliance with the Americans With Disabilities Act, the City of Windcrest Council Chambers are wheelchair accessible, and accessible parking spaces are available. The City of Windcrest will provide for reasonable accommodations for persons attending City Council meetings. To better serve you, requests should be received 48 hours prior to the meetings. Please contact Kelly Rodriguez, City Secretary, at 210-655-0022 ext. 2150 or Fax 210-655-8776.**

**I certify that the attached notice and agenda of items to be considered by the Master Plan Review Committee was removed by me from the City Hall bulletin board on the \_\_\_\_ day of May, 2014.**

\_\_\_\_\_  
Title: \_\_\_\_\_

## **GENERAL PLAN**

### **WINDCREST**

#### **INTRODUCTION**

Every city is different. Each a mixture of old and new homes, shopping centers, markets, shaded walkable streets, and busy commercial corridors. Whatever the combination, it is still a collection of people. People with different tastes, interests and resources who have settled in that special geographic area because they found employment, schools for their children or a place to retire.

What makes it a community and differentiates itself from other places is its economic condition, culture and its history. These factors and more affect the nature of a community. However, the one pivotal factor that makes a difference is the extent to which the community has guided the use and development of its environment through a Master Plan.

A Master Plan helps a community affect its growth and development. As a balance, it can be an important tool to prevent degradation of resources, maintain the commercial and economic base, provide good public facilities or improve housing stock and infrastructure.

#### **PURPOSE**

The Master Plan is the only public document that describes the community as a whole in terms of its complex and mutually supporting networks.

As a policy statement of long-term goals, it provides both a broad long-term perspective and a guide to short-term community decisions.

A Master Plan is prepared and implemented with an eye to:

- Influence and manage the development of the community;
- Coordinate public and private investment;
- Minimize conflict between land uses;
- Increase both the benefits and cost-effectiveness of public investment;

## GENERAL PLAN

- Forecast and ensure that infrastructure and community facilities are established in advance of demand and located to best serve the community.

Master plans provide the basis for rational decision making but do not replace the decision-making process, nor take the place of the City's codes and other ordinances in establishing regulations. In applying such regulations, consideration should be given to the principles, goals and policies of the Master Plan.

The Master Plan is intended to provide guidance in the evaluation of future decisions on land use, infrastructure improvements, transportation and other issues. In addition, ordinances proposed and considered after the Master Plan adoption should be consistent with the relevant goals and policies contained in the Plan. If an ordinance establishing or modifying rules or regulations is being considered contrary to the goals and policies of the Plan, either the Plan should be reviewed and amended prior to the adoption of the ordinance, or it should clearly state those circumstances that necessitate its conflict with the Plan.

Community planning is a continuous and dynamic process. It helps the community achieve goals important to its citizens and the community at large. Over time, these goals will likely change. At that time the community must again review where they have been, how they got there and what has changed and where they want to go next.

The Planning and Zoning Commission should perform an annual review of the Master Plan principles, goals and policies and forward recommendations for amendments to the Plan to the City Council. The Commission should also prepare an annual report on development and planning activities. The report should indicate changes in current trends and appropriate laws and regulations, include recommendations for changes to the Master Plan's implementation and evaluate the City's progress.

## GENERAL PLAN

### VISION

The City of Windcrest promotes a high quality of life, balancing neighborhood stability, economic opportunity and responsible growth.

### GUIDING PRINCIPLES

- Preserve, protect and enhance the integrity, economic viability and livability of Windcrest's neighborhoods.
- Promote economic diversity and jobs creation.
- Encourage a balance of new development and redevelopment.
- Support the implementation of the Parks and Recreation Open Space Master Plan, adopted July 25, 2012 (Resolution 2012-385 R).
- Provide an environment for the positive community input and collaboration in attaining the Master Plan Goals and Policies.

The Vision and Guiding Principles require clear attainable Goals that address basic issues for Windcrest. Policies for attaining the goals must direct the City's planning and implementation strategies.

**The key is to create goals and policies that Windcrest can use to measure its progress in fulfilling the vision for the future.**

These goals and policies are dynamic. It is important that the entire community, citizens and organizations continue to share their ideas regarding the future.

## GENERAL PLAN

### GOALS AND POLICIES

*Growth Management:* Utilize City resources and authority to manage growth and development.

Policy 1-Conduct a review of city codes, ordinances and the Master Plan and revise all outdated, conflicting or ineffective requirements and definitions.

Activity/Task 1

Activity/Task 2

Activity/Task 3 etc....

Policy 2-Develop a process for responding to projected change.

Policy 3-Develop, implement and annually update a comprehensive five-year Capital Improvements Plan that sets priorities for specific projects.

Policy 4-Minimize the negative impact and maximize the benefit from development located outside and adjacent to Windcrest.

*Economic Development:* Promote a business-government relationship that addresses the need of businesses to operate in a positive and mutually beneficial environment.

Policy 1-Recognize and support the efforts of the Windcrest Economic Development Corporation.

Policy 2-Encourage economic diversity and jobs creation compatible with the quality of life values of Windcrest.

Policy 3-Create an environment of entrepreneurship, productivity and innovation in Windcrest that promotes business start-up and growth.

Policy 4-Take advantage of the proximity of Windcrest to both information technology and large military posts/bases as magnets for growth.

## GENERAL PLAN

*Community Identity:* Plan, locate and maintain infrastructure, utilities and facilities to aid and maintain safe, healthy and sustainable environment for community activity.

Policy 1-Provide police, fire, and code compliance facilities to provide effective service and support the efforts of volunteer services on the community behalf of safety and security.

Policy 2-Ensure that components of the Windcrest Parks and Recreation Open Space Master Plan are supported for implementation.

Policy 3-Provide and encourage transportation options that emphasize convenience, safety, environmental quality and efficiency.

Policy 4-Provide safe, attractive, well-maintained neighborhoods for all residents.

# City of Windcrest – General Plan

## Key Elements of Draft General Plan

### Vision

The City of Windcrest promotes a high quality of life, balancing neighborhood stability, economic opportunity and responsible growth.

### Guiding Principles

- a. preserve, protect and enhance the integrity, economic viability and livability of Windcrest's neighborhoods
- b. promote economic diversity and jobs creation
- c. encourage a balance of new development and redevelopment
- d. support the implementation of the Parks and Recreation Open Space Master Plan, adopted on July 25, 2012 (Resolution 2012-385R)
- e. provide an environment for positive community input and collaboration in attaining the Master Plan Goals and Policies

### Areas of Focus

- a. growth management
- b. economic development
- c. community identity

### Goals

#### A. Growth Management

Utilize City resources and authority to manage growth and development.

#### B. Economic Development

Promote a business-government relationship that addresses the need of businesses to operate in a positive and mutually beneficial environment.

#### C. Community Identity

Plan, locate and maintain infrastructure, utilities and facilities to aid and maintain a safe, healthy and sustainable environment for community activity.

NOTE: Lettering has been added as an item reference aid for the work sessions.



**AGENDA  
CITY OF WINDCREST, TEXAS**

**Master Plan Review Committee**

**May 22, 2014**

**6:00 P.M.**

**NOTICE IS HEREBY GIVEN THAT A MASTER PLAN REVIEW COMMITTEE MEETING WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 22<sup>nd</sup> DAY OF MAY 2014 STARTING AT 6:00 P.M. DURING THE MEETING THE FOLLOWING SUBJECTS WILL BE CONSIDERED AND THE COMMITTEE MAY TAKE ACTION ON ANY OF THE LISTED SUBJECTS.**

**THE MPRC RESERVES THE OPTION TO RECESS THE MEETING DURING THE EVENING OF MAY 22, 2014 AND TO RECONVENE THE MEETING ON THE FOLLOWING DAY, MAY 23, 2014 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.**

**IT IS ANTICIPATED THAT MEMBERS OF OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY ATTEND THE MEETING IN NUMBERS THAT MAY CONSTITUTE A QUORUM OF SUCH OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES, SO THAT NOTICE IS HEREBY GIVEN THAT THE MEETING IS ALSO A MEETING OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE. THE MEMBERS OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY PARTICIPATE IN DISCUSSIONS WHICH OCCUR AT THE MEETING, BUT NO ACTION WILL BE TAKEN BY THE OTHER BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE.**

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**Meeting Chair:** please remind each participant in your meeting that they must speak into a microphone; the recording is the Official Minutes of your meeting and all who speak must be recorded. All guest speakers and citizens to be heard must speak from podium. Please interrupt speakers during meeting if you recognize that they are not speaking into microphone and have them do so.

**I. Call to Order**

**II. Opening**

1. Welcome – Pamela Dodson, MPRC Chair, Windcrest Mayor Pro Tem
2. Introduction of Master Plan Review Committee Members

**III. Master Plan Review Committee**

1. Review of activities conducted at May 7 MPRC meeting (Att. 1)  
Ref: 05.07.14 MPRC  
[http://windcresttx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1238](http://windcresttx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1238)

**IV. Draft General Plan**

1. Continued discussion, development and refinement of Master Plan DRAFT components:
  - a. Vision
  - b. Guiding Principles
  - c. Goals

**V. Closure**

1. Determine next steps
2. Set future meeting

**VI. Adjournment**

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Master Plan Review Committee of the City of Windcrest is a true and correct copy of said Notice and was posted on the bulletin board at City Hall of said City in a convenient place to the public and said Notice was posted more than seventy-two hours prior to the meeting on May 22, 2014.

By: , City Secretary

In compliance with the Americans With Disabilities Act, the City of Windcrest Council Chambers are wheelchair accessible, and accessible parking spaces are available. The City of Windcrest will provide for reasonable accommodations for persons attending City Council meetings. To better serve you, requests should be received 48 hours prior to the meetings. Please contact Kelly Rodriguez, City Secretary, at 210-655-0022 ext. 2150 or Fax 210-655-8776.

I certify that the attached notice and agenda of items to be considered by the Master Plan Review Committee was removed by me from the City Hall bulletin board on the \_\_\_\_ day of May, 2014.

\_\_\_\_\_  
Title:

# City of Windcrest Vision

## 05.07.14 Meeting

Balanced neighborhood  
High quality of life  
Responsible growth  
(define – neighborhood stability)  
Responsible growing right business  
Infrastructure (Implementation ? Vision?)  
Safety  
Beautification of City of Windcrest  
Improve quality of schools  
"viable" eco growth  
Young families

### Windcrest is:

"Community that is safe w/quality living with a future"

Promotes a high quality of life with economic opportunity and responsible growth.

Proud

"Proud community that that promotes safety high quality of life with a future"

"Proud community with an exceptional quality of life that promotes, safety economic opportunity and responsible growth."

### Guiding Principles

Security (police, fire) \*LIVABILITY\*

Infrastructure

Job creation

Growth of City / needs of vision

Parks & Rec

New development

Lasting relationships w/other entities (new)

Improve and recruit

Support existing development

Livability (school system as part of process, retention of neigh. Children w/in school)(new)

Add "city" to Master Plan

Business' must have a positive impact (new)

Walking trails (implementation)

## Goals & Policies

Goals (which ones)

Growth Mgmt (**find other terminology**)

Economic Development

Community ID

Policies (What)

Citizen Input

Implementation & Alternatives

Sidewalks

Water Supply

Safe City

Traffic Control

Transportation

Preservation of Homes & Pride

Define sustainable

Control of utilities for timely repairs

External stakeholders / water



**AGENDA  
CITY OF WINDCREST, TEXAS**

**Master Plan Review Committee**

**June 04, 2014**

**6:00 P.M.**

**NOTICE IS HEREBY GIVEN THAT A MASTER PLAN REVIEW COMMITTEE MEETING WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 04<sup>th</sup> DAY OF JUNE 2014 STARTING AT 6:00 P.M. DURING THE MEETING THE FOLLOWING SUBJECTS WILL BE CONSIDERED AND THE COMMITTEE MAY TAKE ACTION ON ANY OF THE LISTED SUBJECTS.**

**THE MPRC RESERVES THE OPTION TO RECESS THE MEETING DURING THE EVENING OF JUNE 04, 2014 AND TO RECONVENE THE MEETING ON THE FOLLOWING DAY, JUNE 05, 2014 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.**

**IT IS ANTICIPATED THAT MEMBERS OF OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY ATTEND THE MEETING IN NUMBERS THAT MAY CONSTITUTE A QUORUM OF SUCH OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES, SO THAT NOTICE IS HEREBY GIVEN THAT THE MEETING IS ALSO A MEETING OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE. THE MEMBERS OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY PARTICIPATE IN DISCUSSIONS WHICH OCCUR AT THE MEETING, BUT NO ACTION WILL BE TAKEN BY THE OTHER BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE.**

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**I. Call to Order**

**II. Opening**

1. Welcome – Pamela Dodson, MPRC Chair, Windcrest Mayor Pro Tem
2. Introduction of Master Plan Review Committee Members

**III. Master Plan Review Committee**

1. Review of activities conducted at May 7<sup>th</sup> and 22<sup>nd</sup> MPRC meeting (Att. 1)  
Ref: 05.07.14 MPRC  
[http://windcrestx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1238](http://windcrestx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1238) // 05.22.14 MPRC [http://windcrestx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1244](http://windcrestx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1244) )

**IV. Draft General Plan**

1. Continued discussion, development and refinement of Master Plan DRAFT components:
  - a. Vision
  - b. Guiding Principles
  - c. Goals

**V. Closure**

1. Determine next steps
2. Set future meeting

**VI. Adjournment**

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Master Plan Review Committee of the City of Windcrest is a true and correct copy of said Notice and was posted on the bulletin board at City Hall of said City in a convenient place to the public and said Notice was posted more than seventy-two hours prior to the meeting on June 04, 2014.

By: , City Secretary

In compliance with the Americans With Disabilities Act, the City of Windcrest Council Chambers are wheelchair accessible, and accessible parking spaces are available. The City of Windcrest will provide for reasonable accommodations for persons attending City Council meetings. To better serve you, requests should be received 48 hours prior to the meetings. Please contact Kelly Rodriguez, City Secretary, at 210-655-0022 ext. 2150 or Fax 210-655-8776.

I certify that the attached notice and agenda of items to be considered by the Master Plan Review Committee was removed by me from the City Hall bulletin board on the \_\_\_\_ day of June, 2014.

\_\_\_\_\_  
Title: \_\_\_\_\_

# City of Windcrest Vision

## 05.07.14 Meeting

Balanced neighborhood  
High quality of life  
Responsible growth  
(define – neighborhood stability)  
Responsible growing right business  
Infrastructure (Implementation ? Vision?)  
Safety  
Beautification of City of Windcrest  
Improve quality of schools  
“viable” eco growth  
Young families

### Windcrest is:

“Community that is safe w/quality living with a future”

Promotes a high quality of life with economic opportunity and responsible growth.

Proud

“Proud community that that promotes safety high quality of life with a future”

“Proud community with an exceptional quality of life that promotes, safety economic opportunity and responsible growth.”

### Guiding Principles

Security (police, fire) \*LIVIBILITY\*  
Infrastructure  
Job creation  
Growth of City / needs of vision  
Parks & Rec  
New development  
Lasting relationships w/other entities (new)  
Improve and recruit  
Support existing development  
Livability (school system as part of process, retention of neigh. Children w/in school)(new)  
Add “city” to Master Plan  
Business’ must have a positive impact (new)  
Walking trails (implementation)

## Goals & Policies

Goals (which ones)

Growth Mgmt (find other terminology)

Economic Development

Community ID

Policies (What)

Citizen Input

Implementation & Alternatives

Sidewalks

Water Supply

Safe City

Traffic Control

Transportation

Preservation of Homes & Pride

Define sustainable

Control of utilities for timely repairs

External stakeholders / water

05.22.14

## MPRC Meeting

### VISION AND MISSION STATEMENT

What does success look like for Windcrest  
Focus on the outcome

**Statement:** The proud City of Windcrest promotes a high quality of life: balancing neighborhood stability, economic opportunity and responsible growth.

The City of Windcrest is a **proud** community with a high quality of life that promotes, **safety**, economic opportunity and responsible growth

- Guiding Principles

Preserve, protect and enhance the integrity and livability of Windcrest's neighborhoods

Promote economic viability and diversity

Continue to provide an environment for positive community input and collaboration in developing the direction of the City.

### MISSION

Why do we exist?

Purpose of organization



**AGENDA  
CITY OF WINDCREST, TEXAS**

**Master Plan Review Committee**

**June 18, 2014**

**6:00 P.M.**

**NOTICE IS HEREBY GIVEN THAT A MASTER PLAN REVIEW COMMITTEE MEETING WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 18<sup>th</sup> DAY OF JUNE 2014 STARTING AT 6:00 P.M. DURING THE MEETING THE FOLLOWING SUBJECTS WILL BE CONSIDERED AND THE COMMITTEE MAY TAKE ACTION ON ANY OF THE LISTED SUBJECTS.**

**THE MPRC RESERVES THE OPTION TO RECESS THE MEETING DURING THE EVENING OF JUNE 18, 2014 AND TO RECONVENE THE MEETING ON THE FOLLOWING DAY, JUNE 19, 2014 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.**

**IT IS ANTICIPATED THAT MEMBERS OF OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY ATTEND THE MEETING IN NUMBERS THAT MAY CONSTITUTE A QUORUM OF SUCH OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES, SO THAT NOTICE IS HEREBY GIVEN THAT THE MEETING IS ALSO A MEETING OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE. THE MEMBERS OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY PARTICIPATE IN DISCUSSIONS WHICH OCCUR AT THE MEETING, BUT NO ACTION WILL BE TAKEN BY THE OTHER BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE.**

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**Meeting Chair: please remind each participant in your meeting that they must speak into a microphone; the recording is the Official Minutes of your meeting and all who speak must be recorded. All guest speakers and citizens to be heard must speak from podium. Please interrupt speakers during meeting if you recognize that they are not speaking into microphone and have them do so.**



**AGENDA  
CITY OF WINDCREST, TEXAS**

**Master Plan Review Committee**

**June 25, 2014**

**6:00 P.M.**

**NOTICE IS HEREBY GIVEN THAT A MASTER PLAN REVIEW COMMITTEE MEETING WILL BE HELD AT WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS ON THE 25<sup>th</sup> DAY OF JUNE 2014 STARTING AT 6:00 P.M. DURING THE MEETING THE FOLLOWING SUBJECTS WILL BE CONSIDERED AND THE COMMITTEE MAY TAKE ACTION ON ANY OF THE LISTED SUBJECTS.**

**THE MPRC RESERVES THE OPTION TO RECESS THE MEETING DURING THE EVENING OF JUNE 25, 2014 AND TO RECONVENE THE MEETING ON THE FOLLOWING DAY, JUNE 26, 2014 AT 9:00 A.M. AT THE WINDCREST CITY HALL, 8601 MIDCROWN, WINDCREST, TEXAS.**

**IT IS ANTICIPATED THAT MEMBERS OF OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY ATTEND THE MEETING IN NUMBERS THAT MAY CONSTITUTE A QUORUM OF SUCH OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES, SO THAT NOTICE IS HEREBY GIVEN THAT THE MEETING IS ALSO A MEETING OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE. THE MEMBERS OF THE OTHER CITY BOARDS, COMMISSIONS AND COMMITTEES MAY PARTICIPATE IN DISCUSSIONS WHICH OCCUR AT THE MEETING, BUT NO ACTION WILL BE TAKEN BY THE OTHER BOARDS, COMMISSIONS AND COMMITTEES WHOSE MEMBERS ARE IN ATTENDANCE.**

**REQUEST ALL PAGERS AND CELL PHONES BE TURNED OFF, EXCEPT EMERGENCY ON-CALL PERSONNEL. CITIZENS ARE ASKED TO REFRAIN FROM TALKING DURING COUNCIL PROCEEDINGS.**

**Meeting Chair: please remind each participant in your meeting that they must speak into a microphone; the recording is the Official Minutes of your meeting and all who speak must be recorded. All guest speakers and citizens to be heard must speak from podium. Please interrupt speakers during meeting if you recognize that they are not speaking into microphone and have them do so.**

**I. Call to Order**

**II. Opening**

1. Welcome – Pamela Dodson, MPRC Chair, Windcrest Mayor Pro Tem
2. Introduction of Master Plan Review Committee Members

**III. Master Plan Review Committee**

1. Review of activities conducted at previous MPRC meetings. (Att. 1)

Ref: 05.07.14 MPRC

[http://windcresttx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1238](http://windcresttx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1238) // 05.22.14 MPRC

[http://windcresttx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1244](http://windcresttx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1244) // 06.04.14 MPRC

[http://windcresttx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1250](http://windcresttx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1250) // 06.18.14

[http://windcresttx.granicus.com/MediaPlayer.php?view\\_id=8&clip\\_id=1268](http://windcresttx.granicus.com/MediaPlayer.php?view_id=8&clip_id=1268)

**IV. Draft General Plan**

1. Continued discussion, development and refinement of Master Plan DRAFT components:
  - a. Vision
  - b. Guiding Principles
  - c. Goals

**V. Closure**

1. Determine next steps
2. Set future meeting

**VI. Adjournment**

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Master Plan Review Committee of the City of Windcrest is a true and correct copy of said Notice and was posted on the bulletin board at City Hall of said City in a convenient place to the public and said Notice was posted more than seventy-two hours prior to the meeting on June 25, 2014.

By: \_\_\_\_\_, City Secretary

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I certify that the attached notice and agenda of items to be considered by the Master Plan Review Committee was removed by me from the City Hall bulletin board on the \_\_\_\_ day of \_\_\_\_\_, June, 2014. Title: \_\_\_\_\_

# City of Windcrest Vision

## 05.07.14 Meeting

Balanced neighborhood  
High quality of life  
Responsible growth  
(define – neighborhood stability)  
Responsible growing right business  
Infrastructure (Implementation ? Vision?)  
Safety  
Beautification of City of Windcrest  
Improve quality of schools  
"viable" eco growth  
Young families

### Windcrest is:

"Community that is safe w/quality living with a future"

Promotes a high quality of life with economic opportunity and responsible growth.

Proud

"Proud community that that promotes safety high quality of life with a future"

"Proud community with an exceptional quality of life that promotes, safety economic opportunity and responsible growth."

### Guiding Principles

Security (police, fire) \*LIVABILITY\*  
Infrastructure  
Job creation  
Growth of City / needs of vision  
Parks & Rec  
New development  
Lasting relationships w/other entities (new)  
Improve and recruit  
Support existing development  
Livability (school system as part of process, retention of neigh. Children w/in school)(new)  
Add "city" to Master Plan  
Business' must have a positive impact (new)  
Walking trails (implementation)

## Goals & Policies

Goals (which ones)

Growth Mgmt (find other terminology)

Economic Development

Community ID

Policies (What)

Citizen Input

Implementation & Alternatives

Sidewalks

Water Supply

Safe City

Traffic Control

Transportation

Preservation of Homes & Pride

Define sustainable

Control of utilities for timely repairs

External stakeholders / water

05.22.14

## MPRC Meeting

### VISION AND MISSION STATEMENT

What does success look like for Windcrest  
Focus on the outcome

Statement: The proud City of Windcrest promotes a high quality of life: balancing neighborhood stability, economic opportunity and responsible growth.

The City of Windcrest is a proud community with a high quality of life that promotes, safety economic opportunity and responsible growth

#### ☐ Guiding Principles

Preserve, protect and enhance the integrity and livability of Windcrest's neighborhoods

Promote economic viability and diversity

Continue to provide an environment for positive community input and collaboration in developing the direction of the City.

### MISSION

Why do we exist?

Purpose of organization

# MPRC

06.04.14

Statement: key words / differentiators

Balancing neighborhood stability

Safety

Guiding Principles:

Preserve, protect & enhance the integrity & livability of neighborhoods

Promote economic viability & diversity

Continue to provide an environment for positive community input & collaboration in developing the direction.

Community Identity:

Plan, locate, develop and maintain infrastructure, utilities and facilities to aid and provide a viable environment for community activity.

Concepts

- Future development
- Technology / utilizing
- Schools (New Policy)
  - Promote excellence in education for our Community.
    - Activities
    - Notify school board of need to support Windcrest students.
    - Participate NEISD mtgs.
    - Volunteer w/mentoring
    - Advocate excellence in education through program offerings for students
    - Development and disseminate outreach components.
- Water Quality
- Codes
- WW
- Transportation

Economic Development

Growth Management

## 06.18.14

### MPRC

#### Community Identity

Plan, locate, develop and maintain infrastructure utilities and facilities to aid and provide a viable environment for community activity

Policy 1 – Provide city facilities to provide for effective and timely service and support the efforts of volunteer service on behalf of the community

Policy 2 – Provide and encourage transportation options that emphasize convenience, safety, environmental quality and efficiency.

#### Possible Activity

- Elderly riders / GRASP
- Awareness

Policy 3 – Promote safe, attractive, well-maintained neighborhoods for all residents.

#### Possible Activities

- Sidewalk plan
- Bicycle plan
- Bicycle safety

#### Policy 5

Promote an ongoing review and improvement of infrastructure & utilities.

#### Possible Activity

- Develop relationships

#### Economic Development

Promote a business-government relationship that addresses the need of businesses to operate in a positive and mutually beneficial environment.

Policy 1 – Recognize and support the efforts of the Windcrest Economic Development Corporation.

Policy 2 – Encourage economic diversity and jobs creation compatible with the quality of life values of Windcrest.

#### Growth Management

Utilize City resources and authority to manage growth and development and develop Policy

1 – good

Policy 2 – Develop processes for responding to future change

Policy 3 – Conduct annual review of 5 year CIP that sets priorities for certain projects

#### Possible Activity

- . Reconvene CIP committee every 3 years scheduled tasks
- . Consider Admin/Operational facilities & needs.

Policy 4 - Maximize the benefit and impact from development located outside and adjacent to Windcrest.

#### Growth Management